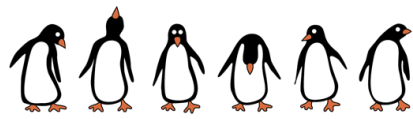


FALKLAND ISLANDS TOURIST BOARD



Falkland Islands

T O U R I S T B O A R D

FOR PUBLIC DISTRIBUTION

Held at 10:00 on 3rd August 2020
Chamber of Commerce

Present:

Sally Ellis	SE	Chair
Alex Olmedo	AO	Vice Chair
Stephanie Middleton	SM	Executive Director
Mark Pollard	MP	MLA
Karen Lee	KL	Financial Controller
Andrew Gaule	AG	Head of Policy
Carli Sudder	CS	Chair of Tourism Association
John Clifford	JC	Director

In Attendance: None

Minutes: Rachael Crowie RC

Public and Press Traighana Smith (FIRS), Adrian Lowe, Gabriella Hoy

Item	PART I	Action
1	<u>Apologies for absence</u>	
1.1	Sammy Marsh, Morgan Goss and Julie Sloan.	
2	<u>Declaration of interest</u>	
2.1	There were no declarations of interest.	
3	<u>Confirmation of the minutes of the meeting held on the 21st February 2020</u>	
3.1	The Minutes were confirmed as a true and accurate record.	

<p>4</p> <p>4.1</p> <p>4.2</p> <p>4.3</p> <p>4.4</p> <p>4.5</p> <p>4.6</p> <p>4.7</p>	<p><u>Matters arising from the minutes of the meeting held on 21st February 2020</u></p> <p>New large sign as an attraction – (4.1 in previous minutes)</p> <p>SE confirmed that the first meeting has taken place to look at public spaces and how local heritage and artwork as well as a Falkland Islands sign, could be made as new attractions around Stanley.</p> <p>Seasonal work permits – (4.2 in previous minutes)</p> <p>MP updated the Board that due to COVID this has been looked at and changed over the past few months. SE informed the Board that Jim Horton from FIG gave a presentation to the Chamber of Commerce on the review of the immigration policy and work permit applications, and welcomes them to give another presentation when everything has been finalised.</p> <p>Tourism Awards – (4.3 in previous minutes)</p> <p>The end of season awards and tour guide presentations were due to take place in April 2020, but had still not taken place due to COVID. SM is looking at when and where to hold this event with the gathering restrictions in mind, she will liaise with KEMH and FIG with regards to holding this event in the coming months.</p> <p>Licence to Operate – (5.2 in previous minutes)</p> <p>SM confirmed that work is still continuing.</p> <p>Public Jetty pontoons– (5.3 in previous minutes)</p> <p>Meetings are about to take place and it is hoped that improvements can be made before the 2021/22 season.</p> <p>Updated Visitor Guide - (5.5 in previous minutes)</p> <p>This is at the final stages and has already gone to the Board.</p> <p>Tour Guide Handbook - (5.6 in previous minutes)</p> <p>This is due to go out to the Board for approval soon.</p>	<p>SE</p> <p>MP & SE</p> <p>SM</p> <p>SM</p> <p>SM</p> <p>SM</p> <p>SM</p>
<p>5.</p> <p>5.1</p>	<p><u>Executive Director Update</u></p> <p>The Penguin News articles have now changed to weekly, to cover more businesses. We have also been providing leaflets to MPC and looking into more public areas to house leaflet stands. MPC have restrictions on group meetings, meaning we are unable to be a part of the welcoming talks to explore the Falklands. Our social media is also continuing to plug all businesses and activities across the islands. SE reported that FIG are looking into ways to promote domestic tourism in all sectors of the tourism industry and should be finalised in the coming weeks. MP added that this may not be a change to the travel credit scheme but a different scheme.</p>	

